



**RATE CARD**

Size	6x	3x	1x
Business Card	\$80	\$90	\$100
1/4 Page	\$150	\$155	\$160
1/2 Page	\$230	\$240	\$250
Full Page	\$360	\$380	\$400
Inside Front (color) or Back Cover (color)	\$480	\$500	\$520
Back Cover (color)	\$580	\$600	\$620

Yoga Listings - \$30 per issue, or \$150 per year

**All prices are for camera ready ads.**

\$45 minimum setup fee for any ads that are not camera ready.

Color Available - Add 20%

Camera-ready ads must be submitted as a high resolution jpg or pdf. All files must be created at 300 dpi and in CMYK.

Inserts are available.

Please call for details/pricing.

**Display Ad Spec Sheet**

Ad Size	Width	Height
Full Page	7-3/8"	9-3/4"
1/2 Vertical	3-9/16"	9-3/4"
1/2 Horizontal	7-3/8"	4-3/4"
1/4 Vertical	3-9/16"	4-3/4"
1/4 Horizontal	7-3/8"	2-1/4"
Business Card	3-9/16"	2"

Please keep ads within these sizes

To Advertise, Please call

(440) 223-1392



**GOALS:**

To offer business/marketing/public relation services & campaigns to people in the holistic, natural healing, self help and spiritual fields.

To attract greater numbers of the general public & local business community to participate in and support the services of the holistic, natural healing, self help and spiritual community.

To assist in the delivery of your message creatively, effectively and professionally.

**High Quality audio recording services now available for workshops, seminars, classes, etc.**

**Please call (440) 223-1392 for more details.**

**Advertising Deadline:** 1st of each even month (Feb/Apr/Jun/Aug/Oct/Dec)

Payment is due with the receipt of each ad.

Please make all checks payable to:

The Journey  
9557 Tamarin Court  
Mentor, Ohio 44060

The Journey Magazine, based in Northeastern Ohio, is now distributed in Cleveland, Detroit, Columbus, Akron, Pittsburgh, Erie, Buffalo and many surrounding areas.

With the potential for literally millions of readers through print copies and millions more via downloading the issues from our website at [www.thejourneymag.com](http://www.thejourneymag.com).

The Journey is the Midwest's foremost metaphysical and holistic magazine.

