

Rate Card for **VGUIDE**

Back Cover	\$800
Inside Cover (Front or Back)	\$500
Full Page	\$400
1/2 Page	\$300
1/4 Page	\$190
Business Card	\$110
Listing Ad (35 words, 50 cents per word over 35)	\$50
Bold Listing Ad	\$10

All Display Ads are Full Color

Display Ad Design Pricing Starts at \$45

Discounts for Listing Ads if Display Ads are Purchased

Back Cover, Inside Cover or Full Page Ads	50%
1/2 or 1/4 Page	25%
Business Card Ad	15%
Multiple Listing Ads 2 - 3	15%
4 or More	25%

Multiple Issue Discount **25%**
(Must be Paid in Full)

Deadlines:

January thru June Issue - **December 1**

July thru December Issue - **June 1**

Payment is Due Upon Receipt of Order
Can be Paid by Check (mail to):
The Journey
5 Meadowlawn Dr. #3
Mentor, Oh. 44060

or Paypal on the Rate Card Page at www.thejourneymag.com

Specs for **VGUIDE**

Full Page	5 x 8
Full Page with Bleed	5.75 x 8.75
1/2 Page	5 x 4
1/4 Page	2.4 x 4
Business Card	2.4 x 1.5
Listing Ad	35 words on word document emailed to info@thejourneymag.com

All Display Ads are Full **Color**

All ads must be camera ready.

Camera-ready ads must be submitted as a high resolution jpg or pdf. All files must be created at 300 dpi and in CMYK.

Email Ads to info@thejourneymag.com

Display Ad Design Available - Prices start at \$45

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*** Special Introduction Offer ***

All ads purchased in the first issue of the **VGuide will receive a free online listing for 1 year on the **VGuide** listing page on the website www.thejourneymag.com**